

# BLUE EARTH

— Maj D 2022 —

**Light around the world**

## **SUSTAINABLE VISION**

**10.000 pieces  
of recycled  
plastic & 3000  
LED's**

## **GLOBAL CO-CREATION**

**25 volunteers  
from 4  
continents**

## **LOCAL ENGAGEMENT**

**Citizens  
companies and  
municipality**



# Vision

The sculpture invites us to reflect on our consumer habits. It questions our behaviour, especially with regards to plastic, being a cheap and breakable material with a high environmental cost. Simultaneously it projects our planet as beautiful and worthy of protection. The artwork lets the audience to see 'The Earth' both from the outside and from the inside in order to experience The Earth with it's own eyes.



## The process

For three months local citizens have sorted their blue recycling plastic in containers at four recycling stations, allocated to the project. 25 young volunteers from 15 countries and 4 continents have spent their summer co-creating the sculpture at artist Maj D's studio. The process is supported by sponsorships of local businesses and the municipality of Maj D's home region, Odsherred, Denmark.



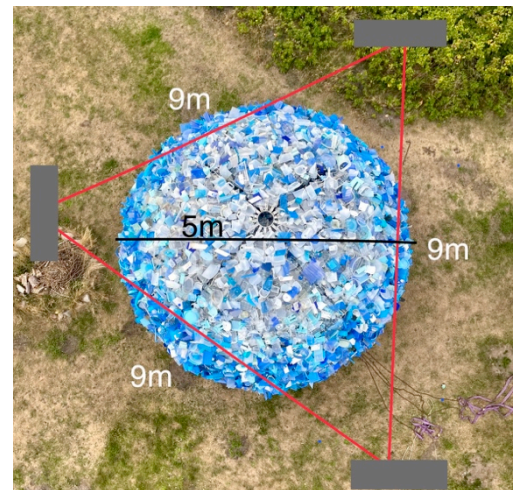
# Transportation & installation

BLUE EARTH is transported in 4 parts ("shells"). It arrives on a crane truck with 2 shells, placed 'in spoon' on the truck as well as 2 shells on the trailer.

The sculpture can be installed on any substrate, eg. grass or asphalt. Along with the sculpture comes 3 concrete blocks, which BLUE EARTH is attached to after installation.

All transportation and installation is carried out by our BLUE EARTH team who are trained to handle the sculpture correctly and safely. Therefore, we carry the full responsibility for both transport and installation.

The installation process takes about 6 hours and must be done in hours of daylight.



# Short facts & formalities

SEIZE OF BLUE EARTH

**5 diameter + app.  
50 cm foot**

WEIGHT OF BLUE  
EARTH, EXCL. CONCRETE  
BLOCKS

**1000 kg**

WEIGHT OF BLUE  
EARTH, INKL.  
CONCRETE BLOCKS

**2500 kg**

DISTANCE OF  
CONCRETE BLOCKS  
/TOTAL GROUND AREA

**9 x 9 x 9 meters**

WEIGHT OF TRUCK  
INC: TRAILER, EX. LOAD

**35.000 kg.**

INSURANCE  
/RESPONSIBILITY

**Contact us for  
options**

CRANE MAX DISTANCE  
TO LOCATION

**35 meters**

ELECTRICITY  
REQUIREMENTS

**1 earthed 220 v  
socket**

STORM TEST

**Tested in gust of  
wind until 20 m/sec**

ACCESS  
REQUIREMENTS

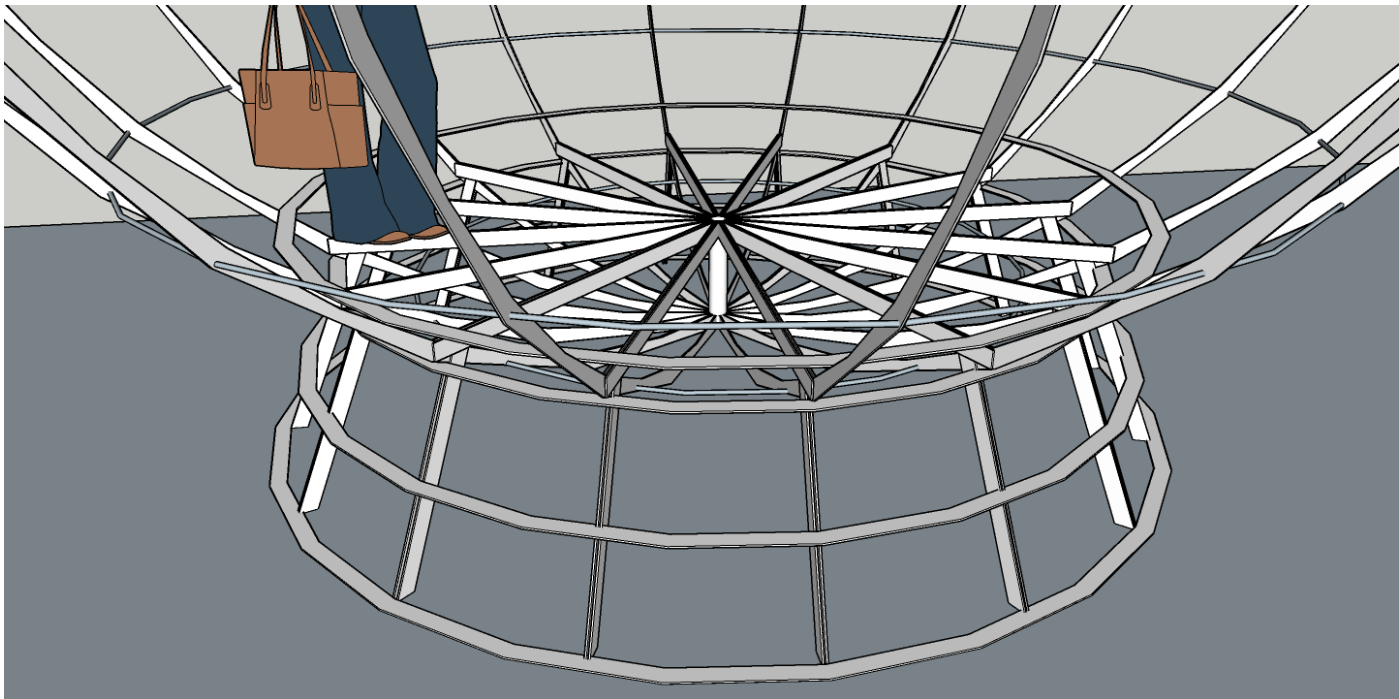
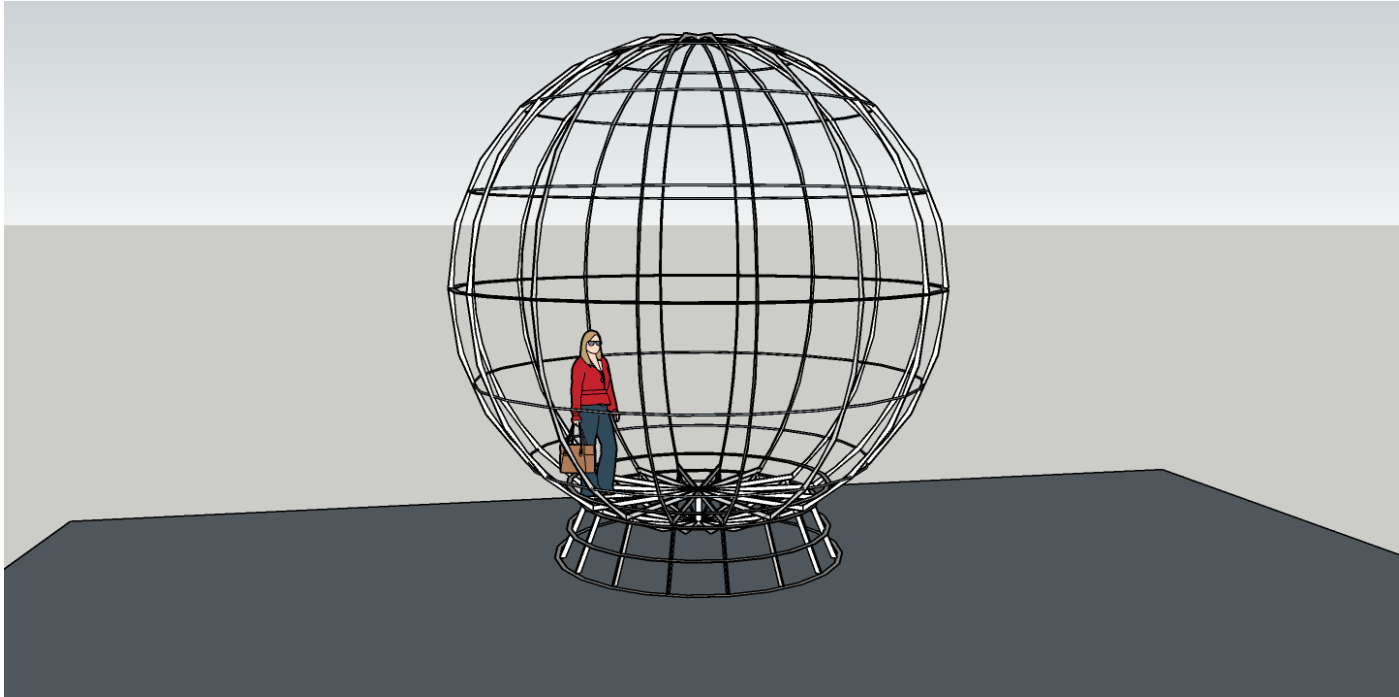
**Crane + trailer + 3  
cars & parking 1 full  
day**

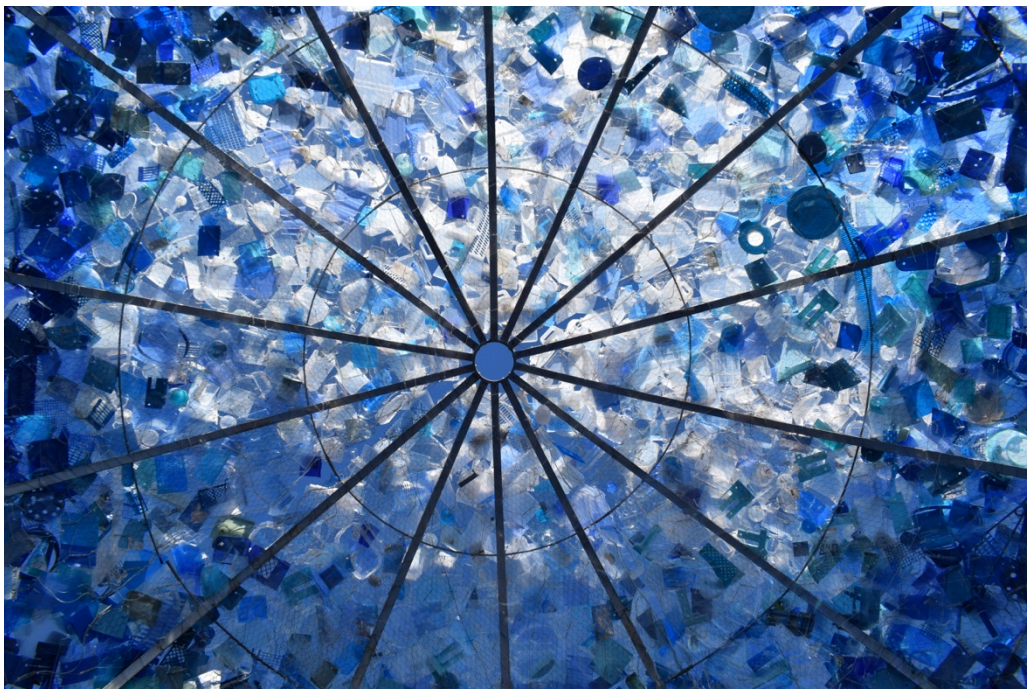
PERMISSION FROM  
MUNICIPALITY / OTHER

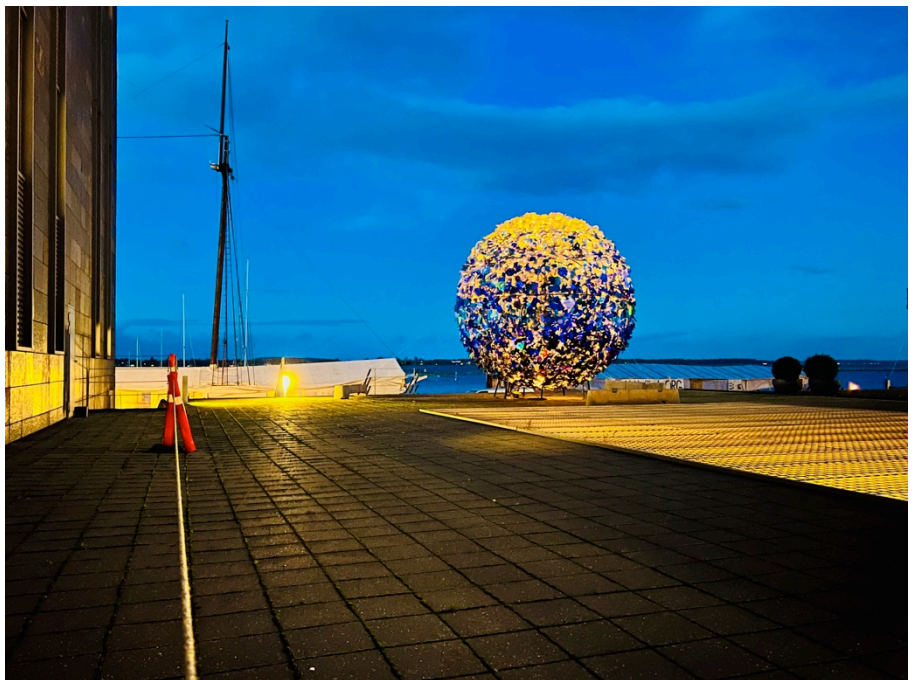
**Check weight if on eg.  
parking building,  
bridge etc.**

MATERIALS OF BLUE  
EARTH

**100% non-  
flammable**









**WATCH THE BLUE EARTH VIDEO HERE (3 min)**



## CONTACT US

MAJ-D.COM

INFO @ MAJ-D.COM

IG #BLUEEARTH\_PROJECT

FACEBOOK: MAJ D

TEL: +45 61 68 10 58

*...and let's do something great together!*